



Kenyataan Akhbar

Press Release

MGTC and Qube Align Flagship Platforms to Broaden Participation Across Malaysia's Sustainability Ecosystem

KUALA LUMPUR, 14 April 2026 — The Malaysian Green Technology and Climate Change Corporation (MGTC) and Qube Integrated Malaysia Sdn Bhd (Qube) have entered into a strategic collaboration to align two of Malaysia's flagship sustainability platforms, broadening participation and strengthening engagement across a wider spectrum of stakeholders.

Formalised through a Memorandum of Collaboration (MOC), the partnership brings together the International Greentech & Eco Products Exhibition and Conference Malaysia (IGEM) — now in its 17th edition — and International Sustainability Week 2026 (ISW2026), creating stronger linkages between complementary platforms that engage policymakers, industry players, solution providers and sustainability professionals.

As the implementing agency for IGEM under the Ministry of Natural Resources and Environmental Sustainability (NRES), MGTC has firmly established the trade event as Malaysia's leading green technology platform and a key regional hub—driving investments, advancing policy implementation, and accelerating innovation in the green economy.

This collaboration enables IGEM to broaden engagement across multiple sectors, as ISW 2026 will place a dedicated emphasis on the property development sector, serving as a targeted platform to promote sustainable practices in the built environment.

This year, IGEM aims to generate over RM22.5 billion in potential business leads, attract more than 60,000 visitors, and secure participation from 50 countries, featuring approximately 450 exhibition booths.

ISW forms part of a broader portfolio of international flagship programmes, alongside the Kuala Lumpur Sustainability Summit (KLSS) and IGEM, to advance the nation's green growth and climate change agenda. It is a proprietary platform owned and curated by Qube, a specialist in developing high-impact trade and business events. Jointly organised with GreenRE Sdn Bhd, ISW 2026 will be held on 10–11 September 2026 at MITEC, Kuala Lumpur, in conjunction with World Green Building Week.

Positioned as a flagship platform for the built environment, ISW 2026 brings together two integrated components: International Green Build Conference (IGBC) 2026, now in its 6th edition, focusing on policy, standards and sustainability pathways; and GreenScape: International Green Innovation Exhibition, which is a showcase of market-ready technologies and solutions for construction and building sectors.

Held under the theme *"From Certification to Transformation, Building a Net Zero Future Together,"* ISW focuses on bridging policy direction with real-world application, connecting standards, innovation and implementation across the built environment.

Through this collaboration, both parties will support each other's platforms via coordinated outreach, the exchange of information and materials, and by encouraging participation across their respective stakeholder communities ranging from policymakers and regulators to developers, financiers and solution providers.



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Chairperson of MGTC, Shareen Shariza Dato' Abdul Ghani, said the collaboration reflects a strategic approach to expanding engagement across Malaysia's sustainability landscape.

"Through this partnership with ISW 2026, we are able to present a stronger value proposition to international investors and key players in the building and construction sector, while creating more touchpoints for business matching, cross-border collaborations, and opportunities—directly contributing to our targets in securing investments and commercial partnerships, and reinforcing Malaysia's position as a leading destination for global green capital and innovation."

Executive Chairman of Qube Integrated Malaysia, Richard Teo, said:

"The partnership strengthens the role of platforms in connecting stakeholders across the entire value chain. At Qube, we align our strategy based on the '5Cs'—Creation, Curation, Collaboration, Connection and Continuity, to ensure our platforms drive meaningful impact. By linking ISW 2026's focus on the built environment with IGEM's broader eco-products ecosystem, we are collaborating to create and curate a 'knowledge corridor' for the industry.

"This offers a direct connection for businesses through a clear roadmap that spans from initial green certification to full-scale technological implementation. Ultimately, this partnership ensures the continuity of sustainable solutions, moving beyond individual sectors to become integrated into the wider economy."

Building on this initial collaboration, both parties will continue to explore opportunities to further strengthen coordination and cooperation.

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About MGTC

MGTC is an agency under the Ministry of Natural Resources and Environmental Sustainability mandated to accelerate green growth, advance climate action and inculcate green lifestyle.

Guided by the National Green Technology Policy (NGTP), the National Policy on Climate Change (NCCP), the Green Technology Master Plan 2017-2030 (GTMP) and the Twelfth Malaysia Plan, MGTC carries out programmes and initiatives to support stakeholders at all levels.

By 2030, through its various programs and initiatives, MGTC aims to facilitate RM100 billion in green investments, create 230,000 green jobs and help Malaysia achieve its net-zero GHG emissions as early as 2050 target.

About Qube Integrated Malaysia Sdn Bhd

Qube Integrated, based in Kuala Lumpur since 2005, is a leading B2B and B2C exhibitions and events organiser with global reach. Known for its expertise in venue management, World Expo pavilion development, and integrated event services, Qube delivers award-winning, end-to-end event solutions across Malaysia and at the global arena.



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